JOIN THE EATING BETTER TEAM

EXECUTIVE DIRECTOR

Hours: 37.5 hours a week (full-time equivalent)
Salary: £50,000-£53,000 per annum plus pension contribution
Place of work: Home based with ability to travel in the UK for regular meetings (mostly in London)
Flexible working: Eating Better is a flexible working organisation

Who we are
Eating Better is a movement for change, bringing together sixty organisations to transform how we produce and consume food. The power of our alliance comes from our breadth, diversity and expertise, with many of the world's biggest and best-known NGOs as Eating Better members. From environmental and animal welfare charities to public health and social justice, we're working together to create a fair and sustainable food environment, where everyone has access to healthy, affordable and nutritious food. Our focus is ‘less and better’ meat and more plants, which is better for us, for nature and for the planet. Our goal is a 50% reduction in meat and dairy consumption by the end of this crucial decade of action.

The role
The Executive Director will lead the alliance and our small team in the development and delivery of our influencing strategy. You will implement our new 3 year plan to:
- Build relationships, engagement and common purpose within the alliance
- Promote the alliance's profile and impact and create bridges with other organisations and movements, especially in the Wales, Scotland and Northern Ireland
- Diversify our supporter base

The person
We are looking for someone with passion and flair to help develop and deliver our collective influence and impact. You will have experience of building strong relationships across civil society organisations, designing and delivering an effective strategy, alongside a track record in developing relationships with funders. Having knowledge of sustainable food systems and civil society stakeholders in the UK would be an advantage.
Main responsibilities
The purpose of this role is to lead Eating Better and the development of the alliance and its impact, specifically to:

- Work with the Trustees, alliance members and staff to develop, deliver and monitor Eating Better’s strategy, priorities and impact
- Deliver a movement building strategy to hold effective relationships across the alliance and to grow the network of supportive organisations and individuals
- Lead on Eating Better’s fundraising strategy to support the diversification of income sources. Develop and maintain strategic partnerships with current funders from Trusts and Foundations and alliance members, and lead on development with new funding relationships
- Provide oversight to the development and delivery of projects
- Ensure effective performance of the charity, including good financial planning, management of the organisation and reporting to the Board. Monitor progress, and provide the Board with progress reports, including finance reports and information to enable decision-making and good governance
- Represent the alliance in the media, at senior-level meetings and at events
- Manage and develop the Eating Better team

Essential
- Excellent organisational leadership and facilitation skills including a minimum 5 years experience in managing teams within civil society organisations
- Excellent movement building skills particularly across sectors and different organisations
- Demonstrable evidence of track record in developing exciting projects and relationships with funders
- Excellent communication skills including writing and presentation
- Good financial management skills
- Good IT and social media skills

Personal attributes
- Ability to work on own initiative, manage personal workload, set realistic timetables and meet deadlines
- Ability to create effective and supportive team working
- Willingness to work collaboratively across organisations and teams towards shared goals and ambitions
- Strong interest and knowledge in environmental sustainability, farming, food equity and/or public health
- Demonstrable commitment to Diversity, Equity and Inclusion
- Ability to be a credible and respected spokesperson for Eating Better
- Adaptable and agile approach to work
- Flexibility to travel within the UK and attend regular meetings in London. Ability to travel to Europe if needed
To apply
If you would like to speak more about the role, please do not hesitate to contact the current Executive Director, Simon Billing or the Chair of the Trustees, Duncan Williamson

Send (by email) to comms@eating-better.org:
- your CV
- a thoughtful covering letter demonstrating how your skills and experience are right for the role (no more than 2 pages)

The deadline for applications is 5pm Wednesday 26th July.

We will invite candidates to interview by the end of Friday 28th July. A short task to prepare a presentation will be set for the interview. We are only able to inform applicants who are shortlisted for interviews.

Online interviews will be held on Thursday 3rd August.

Access and inclusion
Applications are particularly welcome and encouraged from women, people of colour and disabled people, who are all under-represented in the food systems and environmental sustainability sector. Eating Better is committed to a continuous journey of learning about and promoting Diversity, Equity and Inclusion. Our DEI statement can be read here.

Our recruitment process is intended to be based on merit, fairness and inclusion, however if you would prefer to withhold any identifying information including your name, which might identify your background and which you feel may expose you to discrimination, you are welcome to do so.

We will make necessary adjustments to ensure the recruitment process is equally accessible to all. Please feel free to contact us if you require an adjustment to be made either in the application or the interview process.